

# Whakatipu Reforestation Trust

Strategy 2024-27



**Our vision**      Restore native biodiversity to the Whakatipu Basin

## Our Strategic Pou/Pillars

### Revegetation

- Increase native plant populations in diverse ecosystems on public land
- Create food sources and habitat for native wildlife
- Grow plants from eco-sourced seed and establish strategic seed islands
- Use proven best practices for excellence in reforestation planning, from nursery operations to habitat restoration

### Community & Collaboration

- Remain volunteer-led, valuing and welcoming our community
- Collaborate with partners to upscale our impact
- Work with iwi/Māori to deliver towards a shared vision
- Develop mutually beneficial relationships with our funders
- Plan strategically with DoC, QLDC, QEII and MoE to plant for perpetuity

### Education & Engagement

- Empower individuals to take action for biodiversity
- Improve ecological literacy and understanding of the ecology of the Whakatipu Basin
- Ignite a lifelong interest in conservation and nurture tomorrow's environmental stewards
- Encourage learning about growing and caring for local native plants
- Empower our community to plant on their own land

# How we deliver our strategy

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## Grow eco sourced plants at our nursery

Utilise effective practices to grow around 12,000 healthy plants every year. Be open to opportunities to grow more.

Run volunteer potting sessions at the plant nursery, maintaining a strong community hub.

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## Manage keystone sites

Oversee site preparation and maintenance of keystone sites to ensure ecosystems remain healthy.

Support planting at sites run by community groups and schools.

Organise community and corporate planting days at keystone sites.

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## Deliver an education programme

Deliver Educate for Nature by engaging with local schools, and running workshops and planting days.

Provide hands-on, project based learning about local biodiversity for all ages.

Seek funding to finance education programmes so they are self-sufficient.

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## Effective governance

Maintain strong relationships with existing funders and attract sustainable funding that allows us to deliver on strategy.

Follow strong, healthy financial management and sound governance practices.

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